

FACULTY FORWARD

SHAPE THE NEXT ERA OF BUSINESS INTELLIGENCE

In the era of rapid technological advancement, businesses leverage AI, machine learning and data intelligence as powerful tools for innovation and strategic decision-making. The Business Institute for Data and Intelligence (BIDI) at UVA, guided by Darden, is poised to lead this revolution. BIDI's mission is to consolidate and elevate efforts across departments, establishing a comprehensive pan-University institute that synergizes expertise, resources and visionary leadership.



IGNITING TRANSFORMATION

With a bold \$50 million commitment to BIDI, Darden showcases its ambition to be at the forefront of innovation, championing ethical AI practices and data-driven leadership. Supporting BIDI is more than an investment; it's a pledge to shape the next era of business education, harnessing the transformative power of AI and data intelligence.



“As more peer institutions challenge Darden's pioneering and globally recognized leadership in ethics and finance, where Darden has truly been a leader, this new effort is going to help spur Darden's position as a leading business school in this space going forward.”

— Dean Scott Beardsley

Blueprint for a Brighter Future

1. UNIFIED RESEARCH EXCELLENCE

BIDI serves as a catalyst, promoting interdisciplinary research and collaboration, uniting the brightest minds across disciplines.

2. BRIDGING ACADEMIA AND INDUSTRY

BIDI is the nexus between academic rigor and real-world application, highlighting the pivotal role of AI and data intelligence in crafting tomorrow's leaders.

3. ETHICAL AI FOR A BETTER WORLD

BIDI is committed to ensuring that AI's immense potential is harnessed responsibly, always with societal well-being in mind

4. ELEVATING EDUCATION AND LEARNING

BIDI is dedicated to advancing education, focusing on curriculum innovation, cutting-edge resources, and thought leadership in AI and data intelligence. Plans are also underway for executive education, specialized programs and transformative conferences.

While BIDI complements broader University AI initiatives, its unique value lies in its deep dive into the business implications of data intelligence. This focus and Darden's renowned case-centric approach position BIDI as a beacon of modern business education.



“The last five years have brought an incredible evolution in AI technologies in the practicality and the effectiveness of these capabilities ... One conclusion is without a doubt to me, and that is the Darden student population needs to be exposed to [AI] in a meaningful way on a variety of fronts.”

— Dave LaCross (MBA'78)
AI pioneer and Risk Management Technology founder

DISCOVER HOW YOU CAN ELEVATE DARDEN'S LEGACY

For more on Darden's giving opportunities, visit giving.darden.virginia.edu.
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